



# FBLA MARKETING

Participants: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Chapter: \_\_\_\_\_

10351



S2-FBLA-35 v1b

<b>Entry #</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	0 <input type="radio"/>	0 <input type="radio"/>	0 <input type="radio"/>	0 <input type="radio"/>	0 <input type="radio"/>
	1 <input type="radio"/>	1 <input type="radio"/>	1 <input type="radio"/>	1 <input type="radio"/>	1 <input type="radio"/>
	2 <input type="radio"/>	2 <input type="radio"/>	2 <input type="radio"/>	2 <input type="radio"/>	2 <input type="radio"/>
	3 <input type="radio"/>	3 <input type="radio"/>	3 <input type="radio"/>	3 <input type="radio"/>	3 <input type="radio"/>
	4 <input type="radio"/>	4 <input type="radio"/>	4 <input type="radio"/>	4 <input type="radio"/>	4 <input type="radio"/>
	5 <input type="radio"/>	5 <input type="radio"/>	5 <input type="radio"/>	5 <input type="radio"/>	5 <input type="radio"/>
	6 <input type="radio"/>	6 <input type="radio"/>	6 <input type="radio"/>	6 <input type="radio"/>	6 <input type="radio"/>
	7 <input type="radio"/>	7 <input type="radio"/>	7 <input type="radio"/>	7 <input type="radio"/>	7 <input type="radio"/>
	8 <input type="radio"/>	8 <input type="radio"/>	8 <input type="radio"/>	8 <input type="radio"/>	8 <input type="radio"/>
9 <input type="radio"/>	9 <input type="radio"/>	9 <input type="radio"/>	9 <input type="radio"/>	9 <input type="radio"/>	

\_\_\_\_\_ 1  2  3   
*Initial* **Evaluator**

Date: \_\_\_\_\_

**Final Round**

<b>Content</b>	<b>Not Demonstrated</b>	<b>Does Not Meet Expectations</b>	<b>Meets Expectations</b>	<b>Exceeds Expectations</b>
Problem is understood and well-defined	0 <input type="radio"/>	1 <input type="radio"/> 5 <input type="radio"/> 2 <input type="radio"/> 6 <input type="radio"/> 3 <input type="radio"/> 7 <input type="radio"/> 4 <input type="radio"/>	8 <input type="radio"/> 12 <input type="radio"/> 9 <input type="radio"/> 13 <input type="radio"/> 10 <input type="radio"/> 14 <input type="radio"/> 11 <input type="radio"/>	15 <input type="radio"/> 18 <input type="radio"/> 16 <input type="radio"/> 19 <input type="radio"/> 17 <input type="radio"/> 20 <input type="radio"/>
Alternatives are recognized with pros and cons stated and evaluated	0 <input type="radio"/>	1 <input type="radio"/> 4 <input type="radio"/> 2 <input type="radio"/> 5 <input type="radio"/> 3 <input type="radio"/>	6 <input type="radio"/> 9 <input type="radio"/> 7 <input type="radio"/> 10 <input type="radio"/> 8 <input type="radio"/>	11 <input type="radio"/> 14 <input type="radio"/> 12 <input type="radio"/> 15 <input type="radio"/> 13 <input type="radio"/>
Logical solution is selected with positive and negative aspects of its implementation given	0 <input type="radio"/>	1 <input type="radio"/> 4 <input type="radio"/> 2 <input type="radio"/> 5 <input type="radio"/> 3 <input type="radio"/>	6 <input type="radio"/> 9 <input type="radio"/> 7 <input type="radio"/> 10 <input type="radio"/> 8 <input type="radio"/>	11 <input type="radio"/> 14 <input type="radio"/> 12 <input type="radio"/> 15 <input type="radio"/> 13 <input type="radio"/>
Marketing's decision is clear	0 <input type="radio"/>	1 <input type="radio"/> 4 <input type="radio"/> 2 <input type="radio"/> 5 <input type="radio"/> 3 <input type="radio"/>	6 <input type="radio"/> 9 <input type="radio"/> 7 <input type="radio"/> 10 <input type="radio"/> 8 <input type="radio"/>	11 <input type="radio"/> 14 <input type="radio"/> 12 <input type="radio"/> 15 <input type="radio"/> 13 <input type="radio"/>
<b>Delivery</b>				
Thoughts and statements are well-organized and clearly stated; appropriate business language used	0 <input type="radio"/>	1 <input type="radio"/> 4 <input type="radio"/> 2 <input type="radio"/> 5 <input type="radio"/> 3 <input type="radio"/>	6 <input type="radio"/> 9 <input type="radio"/> 7 <input type="radio"/> 10 <input type="radio"/> 8 <input type="radio"/>	11 <input type="radio"/> 14 <input type="radio"/> 12 <input type="radio"/> 15 <input type="radio"/> 13 <input type="radio"/>
Shows self-confidence, poise, and good voice projection	0 <input type="radio"/>	1 <input type="radio"/> 3 <input type="radio"/> 2 <input type="radio"/>	4 <input type="radio"/> 6 <input type="radio"/> 5 <input type="radio"/> 7 <input type="radio"/>	8 <input type="radio"/> 10 <input type="radio"/> 9 <input type="radio"/>
Demonstrates the ability to effectively answer questions	0 <input type="radio"/>	1 <input type="radio"/> 3 <input type="radio"/> 2 <input type="radio"/>	4 <input type="radio"/> 6 <input type="radio"/> 5 <input type="radio"/> 7 <input type="radio"/>	8 <input type="radio"/> 10 <input type="radio"/> 9 <input type="radio"/>

### Penalties

**Penalty** Deduct five (5) points for failure to **follow guidelines**. -5

**Dress Code Penalty** Deduct five (5) points when dress code is not followed. -5

Judge's Comments: